

Fundraising Champion Volunteer

Role Description

- Role:** Fundraising Cheerleader/ Champion Volunteer
- Location:** Any location
- Commitment:** Approx. 1 hour per week – flexible to suit you
- Duration:** No fixed term

This is an ideal role for anyone who has an interest in fundraising and would like to support WAY. The charity relies solely on fundraising in order to be able to support its members who have all experienced the loss of their life partner before the age of 51. This role would involve supporting WAY's Community Fundraiser and encouraging and supporting others to fundraise for WAY.

Previous WAY Volunteers have said they took on a voluntary role to 'give something back' after WAY has helped them or their loved ones so much. Others have said that they want to be able to ensure the charity can continue its vital work. This is what WAY is all about –coming together to offer friendship, advice and support, therefore having someone to facilitate this is invaluable!

Key Tasks

- Support WAY's Community Fundraiser
- Identify fundraising opportunities, either locally or nationally
- Help spread the word about the importance of fundraising for WAY
- Encourage potential fundraisers
- Cheerlead for those who are fundraising for WAY – either online or in person
- Attend fundraising events to support others close to where you live
- Lead by example if an opportunity arises to fundraise for WAY
- Keep up to date with WAY Widowed and Young events and news to enable you to respond to queries effectively.

Relevant Skills, Competencies and Expectations

You must:

- be able to communicate effectively and feel comfortable interacting with others
- be positive and supportive
- be willing to encourage others with their fundraising endeavours
- have a duty of confidentiality to WAY in line with our policies and procedures.
- Have access to the internet and a functional level of IT skills.
- Have an understanding of the functions and fundraising aims of WAY Widowed and Young.
- Advise us with as much notice as possible if you do not wish to continue in the role so that alternative provision can be made.

What WAY will do:

- Provide all necessary information, support and guidance to enable you to fulfil the role effectively and confidently.
- Assist with publicising any organised fundraising events
- Provide regular WAY updates to all volunteers.
- Provide fundraising merchandise to those who need it
- Co-admin (where requested) Facebook groups to ensure those interested in fundraising are kept updated
- Provide training and support for any aspect of the role which you are unsure about.
- Value the opinions of our volunteers and are committed to developing consultation and representational procedures to ensure our services meet members' needs.

Benefits of Volunteering

- Use your skills and experience to contribute to the success of WAY Widowed and Young.
- Meet new people and develop a Social and Online Network
- A sense of purpose, knowing that you are contributing to the success of the charity and the support it can offer its members
- References to add to your CV.
- Increase your confidence and gain new skills.

Most importantly, you will be valued member of the WAY team, helping to support our members to get the most they can out of WAY.

For further information please contact:

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